



# CASE STUDY SPRAYMARKS

## INTRODUCTION

Spraymarks, a leading provider of road safety solutions in New Zealand, is renowned for ensuring safe and reliable infrastructure through services like traffic management, road marking, and signage. Based in Tauranga with operations extending through the Waikato and Waihi regions, Spraymarks consistently delivers high-quality work to keep roads, pedestrian pathways, and cycleways secure.



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Spraymarks, part of a group using Xero, faced inefficiencies in managing inter-company billing and supplier invoices. Manual entry, verification, and coding were time-consuming and error-prone.

Despite many suppliers also using Xero, they weren't fully utilising eInvoicing, leaving automation untapped and hindering their focus on core operations due to repetitive tasks.

**“Acume has been a breath of fresh air! The system took our invoices from start to finish with minimal manual input, and the setup was super easy. Now, our managers pay closer attention to approvals, making the process much more efficient.”**

# Cut Manual Processing Time by 50%

## The Solution

Spraymarks adopted Acume, an accounts payable automation tool that integrates directly with Xero, transforming their AP processes. Acume automated inter-company billing by sending invoices as eInvoices through Xero, reducing manual data entry and simplifying approvals across multiple companies, which minimized errors and saved time. Additionally, Acume helped Spraymarks automate supplier invoicing by processing both eInvoices and PDFs through a unified system. With Acume's data extraction technology, PDF invoices were quickly converted, allowing for efficient, automated processing alongside eInvoices. Acume also automated invoice coding, applying default rules for suppliers, which further reduced manual intervention. This allowed the Spraymarks team to focus on approvals and more strategic tasks instead of repetitive data entry.

## The Result

By implementing Acume, Spraymarks saw a 50% reduction in manual data entry and invoice validation work, freeing up valuable time for the team to concentrate on more strategic tasks. The accuracy of their accounts payable processes improved significantly, with fewer errors and more consistent records thanks to Acume's automated workflows. Furthermore, Spraymarks now benefits from a centralised platform for handling both PDF and eInvoices, making their AP processes more efficient and streamlined.