



## CASE STUDY NTAW



### INTRODUCTION

National Tyre & Wheel Pty Ltd (NTAW) is Australia's largest independent tyre wholesaler, integrating Tyres4U, Exclusive Tyre Distributors, and Dunlop. With 12 distribution centres, seven subcontracted logistics suppliers, and over 200 employees, NTAW imports approximately 1 million units annually. Seeking to enhance financial operations, particularly in volume billing for national accounts, NTAW turned to Acume, a platform designed to automate critical financial processes.



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NTAW was undergoing a digital transformation and needed to migrate to a new accounting software system. Their dealer portal, customised over two decades, was outdated and couldn't be easily replicated.

Downtime wasn't an option, as years of work with national accounts and dealer networks had normalised the billing process.

“ We partnered with Acume for their expertise in delivering custom IT solutions that streamlined our processes, enhanced efficiency, reduced administrative costs, and supported NTAW's goal of leading the digital transformation in the tyre industry.”



# Cut administrative costs by 60%

## The Solution

Acume was able to offer a minimum viable product (MVP) portal within a month. The portal held dealer and customer records and supported national account billing. Dealers could log in from multiple access points, select accounts, enter consumed products, and submit claims. Acume created two transactions for each: an invoice for the national account and a credit for the dealer. The national billing team could then review, release, and send invoices and credits in bulk, while updating customer balances in the accounting system.

## The Result

Acume's rapid deployment ensured NTAW's national account trading continued without disruption. Centralised accounting streamlined financial processes, while built-in workflows reduced manual effort and improved accuracy. NTAW saw a 60% reduction in administrative costs, increased productivity, and optimised operations. As Acume continues to refine the platform, NTAW remains at the forefront of financial process innovation.